

Navigating Policymaking Mindsets: A SciPolComm Worksheet (Front)

YOUR POLICY IDEA, ROUGHLY:

1. Roughly write out a science policy idea in the box to the left.
2. Consider your idea against the mindset of each “policymaking character” — what they care about, what is within their power, what opposition exists, and if there is critical mass or opportune timing.
3. Summarize your notes using the seven boxes on the back page.

| GOVERNOR | BUDGET | AGENCIES | LEGISLATORS | COURTS |
|---------------------------------------|---------------------------------------|---------------------------------------|-------------------------------------|--|
| <i>Do They Care About This Issue?</i> | <i>Are There Competing Expenses?</i> | <i>Who Implements and How?</i> | <i>Any Champions or Opposers?</i> | <i>Ongoing or Potential Challenges?</i> |
| INDUSTRY & INSTITUTIONS | THE MEDIA | CONSTITUENTS | SOCIETY | SCIENTISTS |
| <i>Any Champions or Opposers?</i> | <i>Is This Issue a Visible Topic?</i> | <i>Do They Care About This Issue?</i> | <i>Is the Time Ripe for Change?</i> | <i>What Is the State of the Science?</i> |

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| POTENTIAL CHAMPIONS | | POTENTIAL OPPOSITION | | |
|---|-------------------------|---|--|---|
| <i>Think Access, Money, Relationships, Publicity, Communication</i> | | <i>Think Access, Money, Relationships, Publicity, Communication</i> | | |
| STRENGTHS | WEAKNESSES | COSTS | OPTICS | PUBLIC SENTIMENT |
| <i>What's Great About This Idea?</i> | <i>What Needs Work?</i> | <i>Are Its Costs Prohibitive?</i> | <i>Does This Idea Look Good on TV?</i> | <i>Do Constituents Care About This?</i> |
| | | | | |

4. Based on your notes, assess the viability of your policy idea:

- NO, this idea is not worth proposing at all.**
- NO, this idea currently has no easy path to acceptance.**
- NO, but we can adjust the idea that may result in an easier path.**
- YES, this idea is worthwhile and there is a navigable path to acceptance. Let's adventure!**

YOUR POLICY IDEA, ROUGHLY (INCLUDE ANY ADJUSTMENTS):

